

YANINA KOWSZYK

+56 9 9 3541061(mobile) yaninakow@gmail.com

Nationality: Argentine- Residency: Chile- DOB: January 1978

Focus areas: Sustainable development, poverty alleviation, fundraising strategies, impact investment, development effectiveness, social risk management, impact evaluation.

Skills: Research, workshops and presentations, strategy development, projects implementation and evaluation.

Key qualifications

Yanina Kowszyk has extensive experience in the fields of sustainability and development, particularly in the private sector and emerging markets, working with different companies (commercial banks, investment funds, extractive industry companies) as well as with numerous nonprofit organizations (Forum Empresa, Techo, Accion RSE, Caritas).

She teaches sustainable development and poverty alleviation strategies in five universities in Chile and produces research papers for different international organizations aiming raising awareness on these issues across Latin-America.

She has worked with these clients on a wide range of assignments covering sustainability strategies, corporate social responsibility (CSR) initiatives for several different companies, fundraising strategies for non profits and, most recently, shared value strategies.

InnovacionAL- Social Innovation in Latin-America, consulting firm on sustainability www.innovacional.com

2012-Present- *Director*

Recent projects

- Building a policy brief about business models in renewable energy and business engagement in Ecuador, Perú, Bolivia and Colombia, Ministry of Foreign Affairs of Finland, 2016
- CMPC sustainable practices with their communities of interest, a prospective model- CMPC, 2016
- Evaluation of business practices and their contribution to social inclusion- Ministerio de Desarrollo Social, Chile- 2015
- Social impact review of Rockwood Lithium in the Salar de Atacama- 2015
- Volunteering impact review in Entel- 2015
- Director of the study CSR in Latina America and Europe, a baseline of public policies and programs, Fundación Eulac- 2014-2015
- *Advisory Board Member* at Fundación Progreso- Bolivia- 2013- 2015
- *Fundraising and capacities assessment and funding source mapping in Colombia* - Cordaid, an international aid agency from Nederland- 2013-14
- *Fundraising Advisor*- Abdul Latif Jameel Poverty Action Lab (J-PAL) Regional Latinamerican Office- 2013
- *Senior Advisor of Forum Empresa- Latin America-2012- present*
- *Fundraising Advisor of Techo Foundation - Colombia*-designing the fundraising strategy- 2013
- *Director of the e-learning program on How to implement CSR within SMEs – AI Invest- European Union- 2012-13*
- *Senior Advisor* of CEMEX- México-, designing the sustainability strategy for 14 country operations- 2012-13

Acción RSE- TECHO

2012-2013- *Director of the Innovation and CSR program in Chile*

The project was funded by the government and implemented by Acción RSE and Techo Foundation. This five year project supports micro-entrepreneurs located in vulnerable communities of special interest to multinationals promoting social innovation and corporate responsibility

Forum Empresa, nonprofit network promoting corporate social responsibility from Canada to Chile, headquarters located in Chile www.empresa.org

2008–2012- *Executive Director*

Responsible for designing and managing the exchange of information, news, best practices and skills between network members in 18 countries; Advised on the corporate social responsibility (CSR) strategies of corporate members with operations located in Latin America; Was a board member on multilateral projects with regional outreach funded by IADB, OAS, UNESCO, UNICEF, ICCO, AVINA, and others

Accion RSE, Business based nonprofit promoting CSR in Chile www.accionrse.cl

2006–2007- *Knowledge management director*

Caritas, Night shelter in Córdoba, Argentina www.caritascordoba.org.ar

2005 *Fundraising manager*

Vice-Rectorate of Campus and Community, Catholic University of Córdoba www.uccor.edu.ar

2004-2005- *Assistant*

ProEtica, Corporate Social Responsibility Center, Catholic University of Córdoba www.icda.uccor.edu.ar

2002–2005- *Team member*

Civil Society Center, Business School, Catholic University of Córdoba

2002–2004- *Technical Assistance*

Business School, Catholic University of Córdoba www.icda.uccor.edu.ar

2001–2002- *Academic coordinator*

Cordoba City Hall, SME Secretary (2000-1999)

2000-1999 *Intern*

Volunteering experience: ISO 26,000 Working Group's expert and observer (2005-2010); Caritas Argentina (2001-2005); Political Science Association (1998-1999); The Initiative Foundation (1995)

Education

Graduate program in **Social Impact Evaluation for Public Policies**. Universidad Católica de Chile (actual)

Master in Social and Political Studies in Latin America. Alberto Hurtado University, Chile (2008-2010)

Master in NGO Management, Catholic University of Córdoba, Argentina (2002-2004)

Graduate program in **Local Economic Development**. Córdoba National University, Argentina (2004)

Graduate program in **Civil Society and the Social Sector**. FLACSO, Argentina (2003)

Bachelor Degree in Political Science, Catholic University of Córdoba, Argentina (1996-2001)

Scholarships

Cordes Fellowship to attend the Opportunity Collaboration un-conference on poverty alleviation (2012)

Alberto Hurtado University for the Master Program in Social and Political Studies in Latin America (2008-2010)

IADB to volunteer at Population Development Association-PDA, a nonprofit in Thailand (2005)

OAS, IACD and IADB to study How to Teach Ethics, Social Capital and Development at Universities (2004)

Inter-American Foundation, to attend the IADB CSR Conference (2003)

FLASCO, Graduate program on Civil Society and the Third Sector (2003)

Teaching experience

- Professor in the **Master program in Sustainable Businesses**. Adolfo Ibanez University, Chile (2009-present)
- Professor in the **Master program in Strategic Communications**. Pacific University, Chile (2011- present)
- Professor of **non market strategies** at Civil Engineering. Adolfo Ibanez University (2009-present)
- Professor at Diploma in **Sustainable Businesses**. Uniacc (2009-present)
- Professor at Diploma in **CSR**. Alberto Hurtado University (2009-present)
- Professor at **Diploma in sustainable strategies**. Accion RSE, Chile (2006-present)
- Assistant in **Sociology**. Catholic University of Córdoba, Argentina (2005)
- Assistant in **Finance**. Catholic University of Córdoba, Argentina (1999-2000)

Publications

- Impact investing in Latin America. A deeper look at the corporate role. With Schau, Dominicé and Parashkevova (2013).
- Global Corporate Volunteering. Different concepts related to social innovation and the private sector (chapter). Foundation Codespa and ICEP (2012)
- Water and economic development: The case of Latin America. Study director. Forum Empresa (2012)
- The State of CSR in Latin America 2011 (with Covarrubias and García). Forum Empresa (2011)
- Sustainability and call centers (with Feinberg, Koosed and Covarrubias). Forum Empresa (2011)
- Business promotion of economic and social progress: successful stories from Latin America (with Feinberg and Koosed). Forum Empresa (2011)
- Corporate Volunteering in Latin America and Spain. Study director. Forum Empresa and Fundar (2010)
- The State of CSR in Latin America 2009. Study director. Forum Empresa (2009)
- Dreams or Working Goals: Human Prosperity, Energy Security and Environmental Sustainability (with Irrazaval) FIRST Magazine, edition for the fifth Summit of the Americas (2009)
- Business/NGO Partnerships. A practical toolkit. Centro Magis (2006)
- Argentine Contributions to CSR. Business/NGO Partnerships (chapter). Catholic University of Córdoba (2004)
- Civil Society as a Political Actor, Working Document Series. Catholic University of Córdoba (2004)
- University Social Responsibility Guidelines, Working Document Series. Catholic University of Córdoba (2004)

Languages

English, Spanish and Portuguese- advanced level

References

- Javier Irrazaval (Spanish and English) - CEO Disney Chile - Javier.Irrazaval@disney.com, Andres Bello 2777 piso 25, Santiago de Chile
- Roland Dominicé (Spanish and English) - CEO Symbiotics- roland.dominice@symbioticsgroup.com, 75, rue de Lyon, 1203 Geneva